

DESIGNS  
FOR TOMORROW

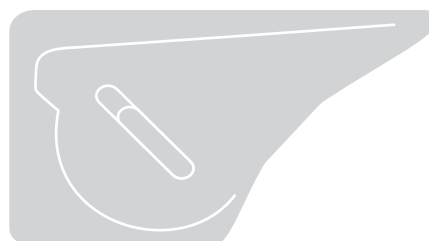
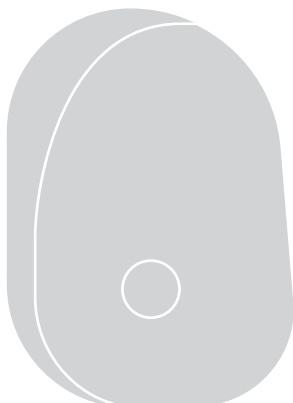
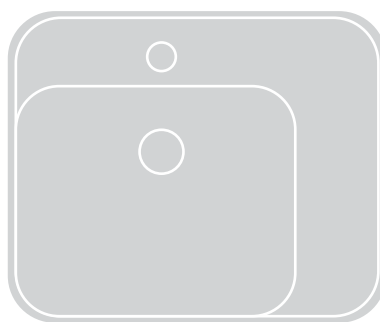
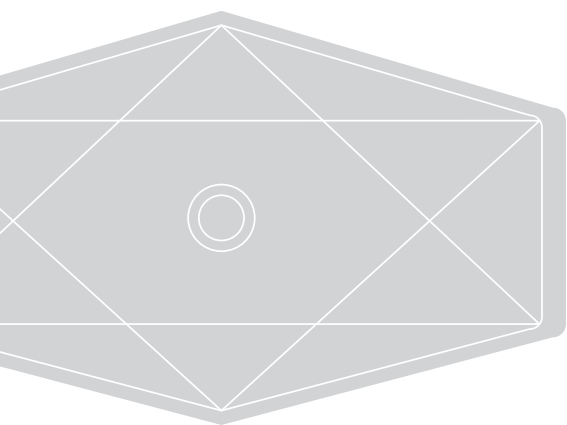
BY



**Bell<sup>®</sup>**

**SANITARY WARES**

*— the sound of quality —*







Bell products are designed to deliver  
ultimate fusion of **sophistication**  
and **satisfaction** along with  
**value for money**

thats why we call it  
*the sound of quality*

# LIFE STY LE



## DISCOVER *lifestyle*

Give your most essential space,  
the bathroom, a makeover!

Embrace your desire for luxury and  
fulfilment in the most essential area with  
Bell Sanitarywares.

Discover the luxurious lifestyle range of  
products designed to inspire and spark  
creativity in your everyday life. With  
craftsmanship, detail, and comfort at  
the forefront of our design philosophy,  
you can rely on us to make every detail  
count.

Revamp your bathroom and elevate  
your lifestyle with Bell Sanitarywares!  
Get ready to be amazed at the brilliant,  
innovative designs and top-notch  
quality!

## DISCOVER A *design*

### **Sense the Difference with Bell.**

Experience a new level of sensory engagement with Bell Sanitarywares. DISCOVER A design that transcends aesthetics and functionality, creating a truly holistic experience.

Our expertly crafted designs engage all of your senses, from the visual harmony of forms and colors to the tactile sensation of touch. With centuries of design expertise, we create products that look beautiful, are ergonomically functional, and are emotionally impactful. Our attention to detail and skilled craftsmanship will leave you in awe and wonder. Elevate your living space with Bell Sanitarywares, and discover the true art of design.





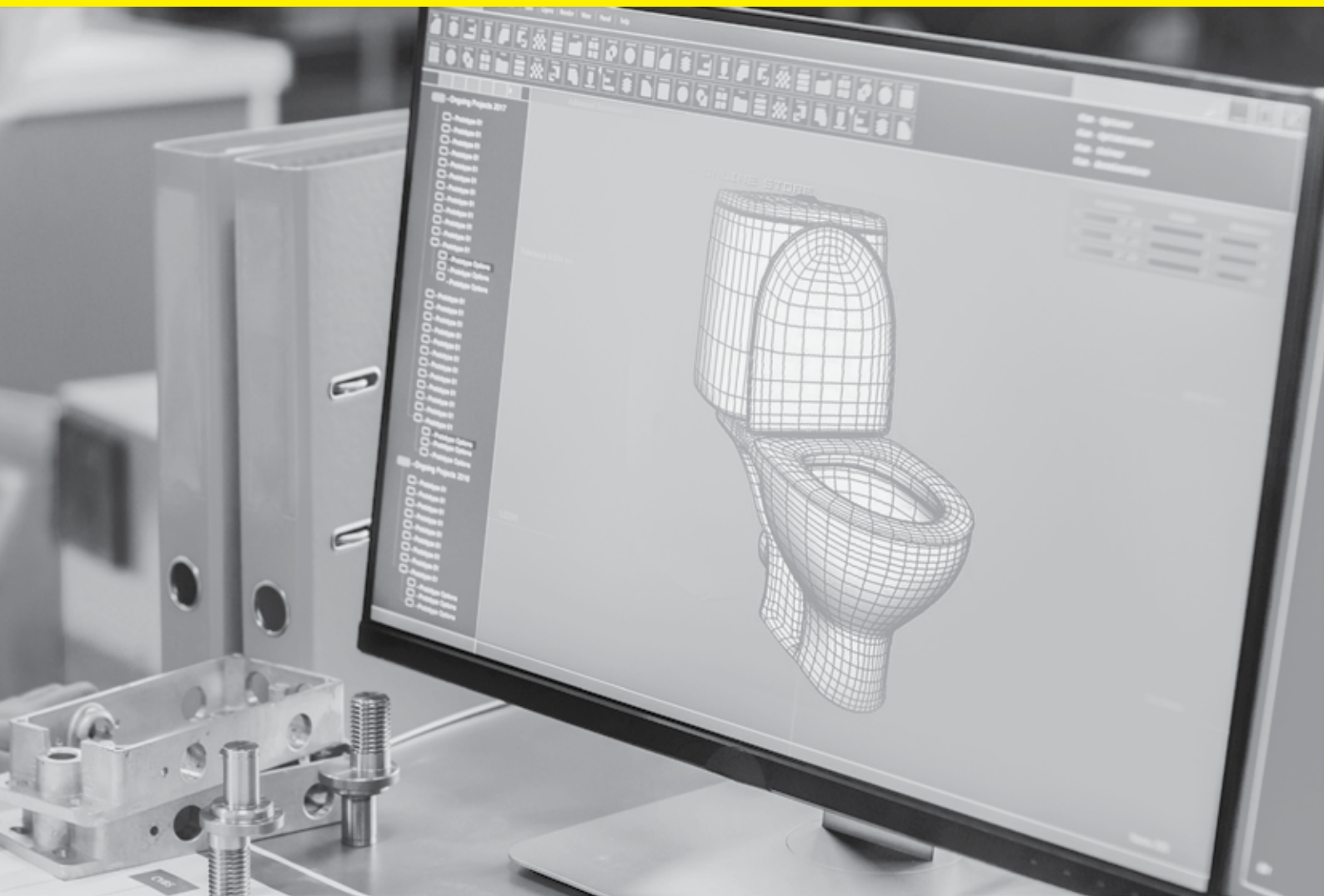
## DISCOVER A *detail*

### **Elevate Your Comfort with Detail**

Indulge in the intricate details of Bell Sanitarywares, where craftsmanship meets passion and innovation. Discover a level of detail that enhances your intuition and elevates your comfort.

With dimensions that go beyond imagination and design that explores the unexplored, Bell Sanitarywares is a masterpiece that exudes elegance and luxury. You will feel the pride of the craftsman in every element of this product. From the touch of the finest details to the influence it has on your perception and evaluation, Bell Sanitarywares, where thoughtful details align with your comfort.





## CREATING *value*

### **Delight the Customer**

with product & Service

### **Chase the Excellence**

by technology advancement

### **Work Together, Work for Betterment**

for entire EcoSystem

### **Make Quality a Habit**

for consistency

### **We call for action in Global Community**

for growth and prosperity

### **Evolve Ideas into Solutions**

that bring change







## Design & Moulding

### Discover the Extraordinary

With customer centricity, we believe in curating exceptionally modern and classic-designed products. At Bell Sanitarywares, detailed design and moulding combine to create stunning, intricate pieces for the bathroom.

Our Ceramic moulding department's professional team of designers crafts each product with accuracy and care, using exquisite raw materials to ensure top-notch quality.

Thanks to our state-of-the-art design system alongwith our latest 3D Printing computer technology, we're able to produce a large number of products with ease. Plus, our gigantic storage facility offers an extensive range of sanitaryware products.

We have an  
extensive range  
of moulds  
that produce  
superior designs





## Raw Material Processing

### Crafting Sanitary Perfection

Our unwavering commitment to utilizing only premium raw materials and strictly adhering to European manufacturing standards ensures that our products are of unparalleled excellence.

Each product undergoes a thorough and meticulous inspection process in our quality control laboratory, affording you the assurance that you are receiving nothing short of the very best. Thus, this final batch of quality approved material is used for next process. Furthermore, our integrated batch mixers play a critical role in manufacturing highly polished slurry that serves as the cornerstone for producing exceptional designs that are aesthetically pleasing and practical. It's important to mention that our quality assurance process includes stringent inspections of material composition at each stage of production.

This is where Bell Sanitary ware comes in, proudly offering the epitome of quality and artistry. Treat yourself to the ultimate bathroom upgrade with Bell Sanitarywares - because you deserve absolute superiority.





European  
Manufacturing  
standards for  
quality products





## **Casting and Inspection**

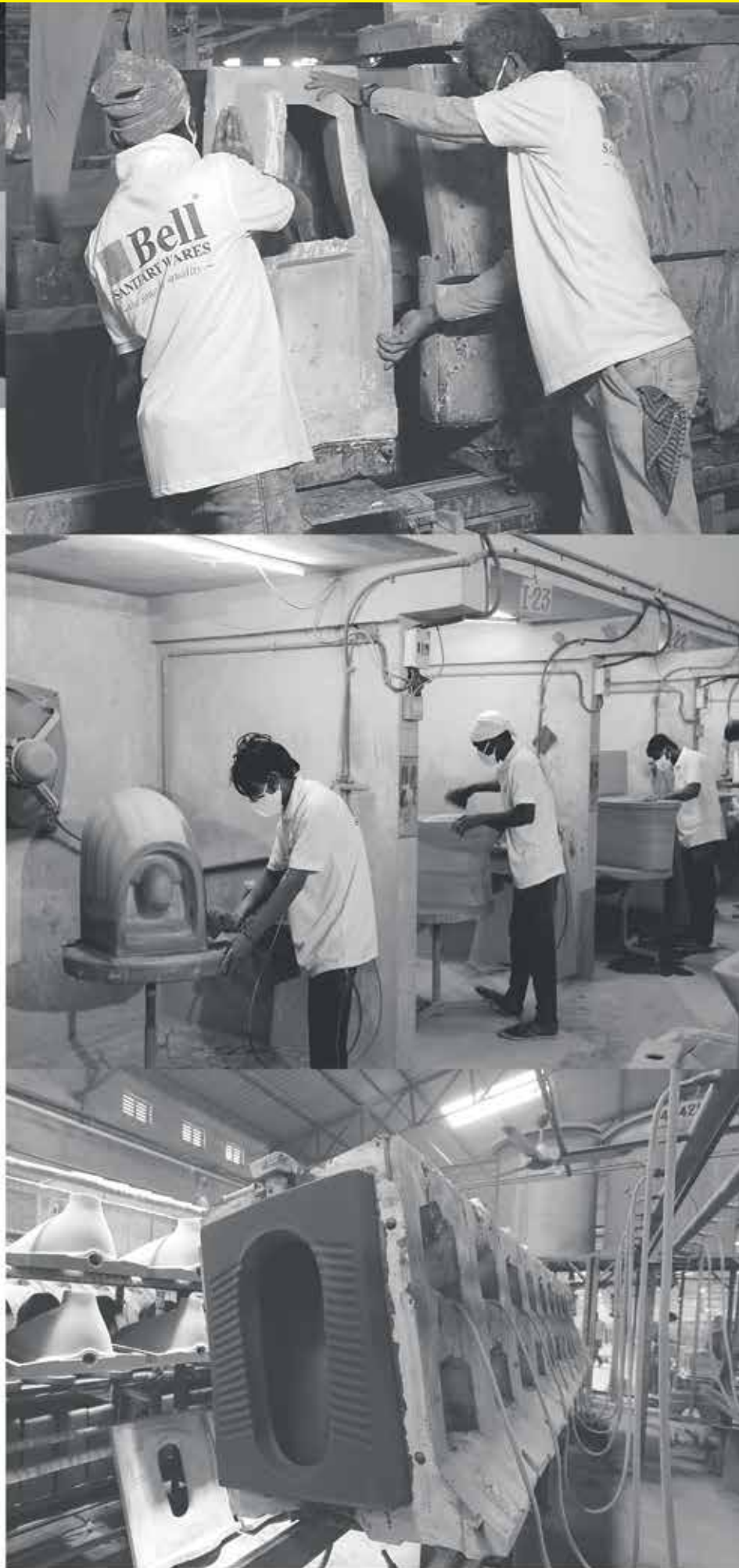
### Ensuring Quality and Sustainability

Our company is equipped with the latest casting line and uses a meticulous process to ensure the highest quality casting results.

Our production process begins with the filling of the mould with slip, which results in the creation of a casting layer on the mould. We believe in paying close attention to every detail, so we conduct final checks to ensure that the joint edges are smooth, the dimensions are met, the finishing is proper. This ensures that our products meet the highest standards of quality and durability.

Our priority is maintaining a clean and safe working environment for our workers while ensuring our practices are eco-friendly and hygienic. As professionals, we take great care in every step of the casting process to deliver top-notch results.

Quality,  
Safety &  
Sustainability  
Our Priority





## Glazing and Firing

Crafting Excellence

Glazing and Firing With Precision

At Bell Sanitarywares, we prioritize quality and durability in our products. To achieve this, we start by testing all raw materials with chemical and physical tests in our advance laboratory. Only qualified raw materials are used to prepare our glaze, which undergoes rigorous electromagnetic and parameter checks before being applied to the raw pieces.

Our glazing process acts as a waterproof and germ protection layer that provides a smooth and hygienic surface with aesthetic appearance and resists the action of chemicals and various atmospheric agents.

We utilize the latest computerized control tunnel and shuttle kiln to produce the high-strength, durable, and chemical-resistant products.

Trust us to provide you with durable and aesthetically pleasing products that will stand the test of time.





Perfecting Glaze  
and Firing  
Quality  
Guaranteed





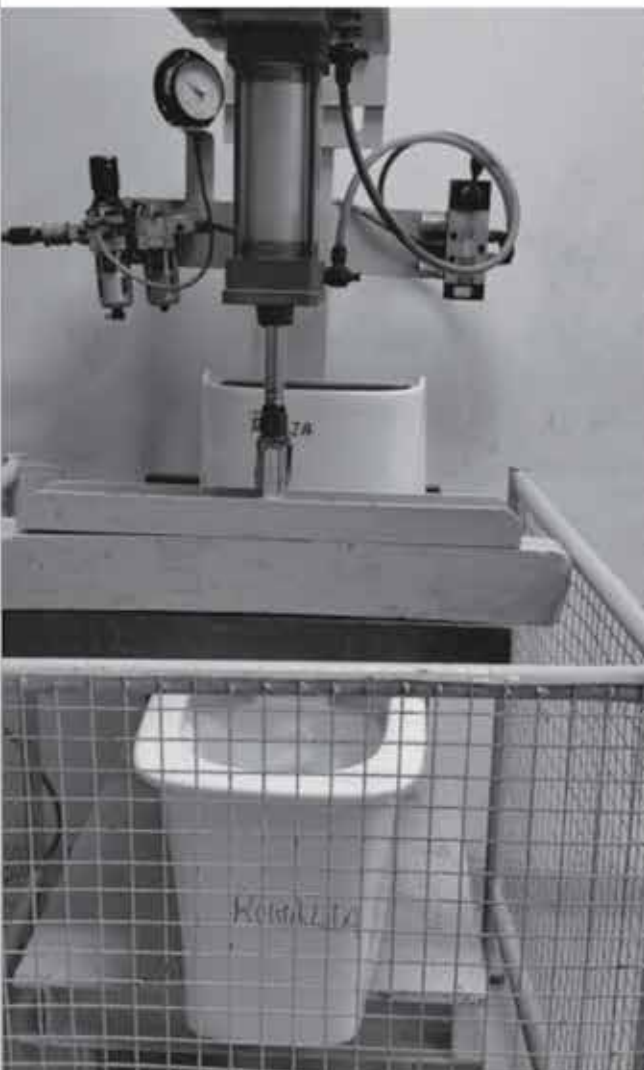
## Quality Control & Packing

### Quality Control. Delivered

A visual control stage is incorporated into the manufacturing process before packing to enhance the consistency of batches delivered to end-users and identify any production defects. During this stage, the products undergo a thorough inspection, primarily by the human eye, to identify any visible external flaws such as chips, cracks, scratches, holes, pitting, lumps, spots, notches, and glazing. This process is called visual inspection and is crucial in classifying the final products into consistent quality batches.

Once the quality tests are completed, the product is ready for packaging. To ensure that the product reaches our customers in perfect condition, we use laminated boxes that increase strength and durability.

Spotting Flaws,  
with  
Expertise



## Quality

Our product passes through various flushing tests that make us unique.

At Bell Sanitarywares, we believe that performance is everything. With various quality tests based on different parameters, we ensure our products meet the highest functionality, installation capability, appearance, and feature standards. Our strict quality control process includes marking and identification, individual and multiple marking, and verification of color, among many others.

We are proud to offer a wide range of innovative sanitaryware products that are stylish and functional. Our team of experts is dedicated to providing the best possible customer service, and we strive to exceed our client's expectations every time.

**50 Balls Test**



**Golf Ball Test**



**Wax Ball Test**



**100 Ball Test**



**Table Tennis Ball Test**



**Waste Extraction Taste**





Fittment Test



Toilet Paper & Smudge Test



Water Splash Test



Vaccum Test



Saw Dust Test



Water Holding Capatiy Test



Load Bearing Test





## Certifications

Accreditations that signify quality standards

Our products are certified with the latest CE Mark (Conformité Européene), which means they meet the highest quality and safety standards. Additionally, we are proud to be certified with the prestigious ISO certification, which enables us to maintain quality management systems that ensure our products are consistently top-notch.





# BR AND EXPE RIEN CE

Our brand has been a trusted name in the industry for many years, providing exceptional products and services to our valued customers.

With luxury made affordable and a wide dealer network and display galleries around India, we are committed to providing our customers easy access to our extensive range of products. Our exquisite display galleries with decorous designs and stunning finishes are designed to offer our customers a unique, immersive experience of our products, and we encourage you to come and explore our range.

We always strive to stay connected the out customers by doing various brand engagement activities. Dealer Promotions & Meet, Exhibitions, Event Promotions and many more.

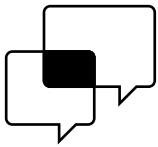




The individuals in catalog images do not endorse our brand; they appeared coincidentally during photography. Their presence does not imply affiliation or sponsorship.

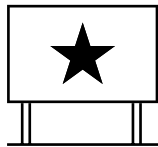
# BRAND ENGAGE -MENT

Bell constantly supports to its dealers and distributors with various activities



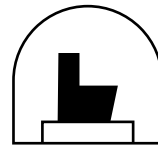
#### Brand Engagement

- Exhibitions Stall
- Dealer Meets
- Plumber Meets



#### Brand Promotions

- Hoarding Promotions
- Radio Activation
- Social Media Adverts



#### Brand Connection

- Display Galleria
- Dealer at prominent cities
- Toll Free Customer Care







Only Brand having  
the widest range in

**Exclusive  
Sanitarywares**

**Bath Fittings**

**Bath Accessories**

**Kitchen Sinks**

**Wellness**

**Cabinets**



## Global Presence

Comfort and Convenience,  
Now Globally.

Bell Sanitarywares is a leading global provider of high-quality products that have brought comfort and convenience to homes and businesses worldwide for over a decade. We are exporting to more than 44+ countries, Bell Sanitarywares has cemented its reputation as a reliable partner for customers looking for customized solutions that meet their needs.

At Bell Sanitarywares, we take pride in our private labeling services, which have enabled us to cater to our clients' unique preferences.

Our commitment to quality has made us a preferred choice for clients who import sanitaryware products. We have built strong relationships with our clients, who trust us to deliver products that meet international standards. Our products are functional, durable, stylish, and aesthetically pleasing, adding value to any space they are installed in.

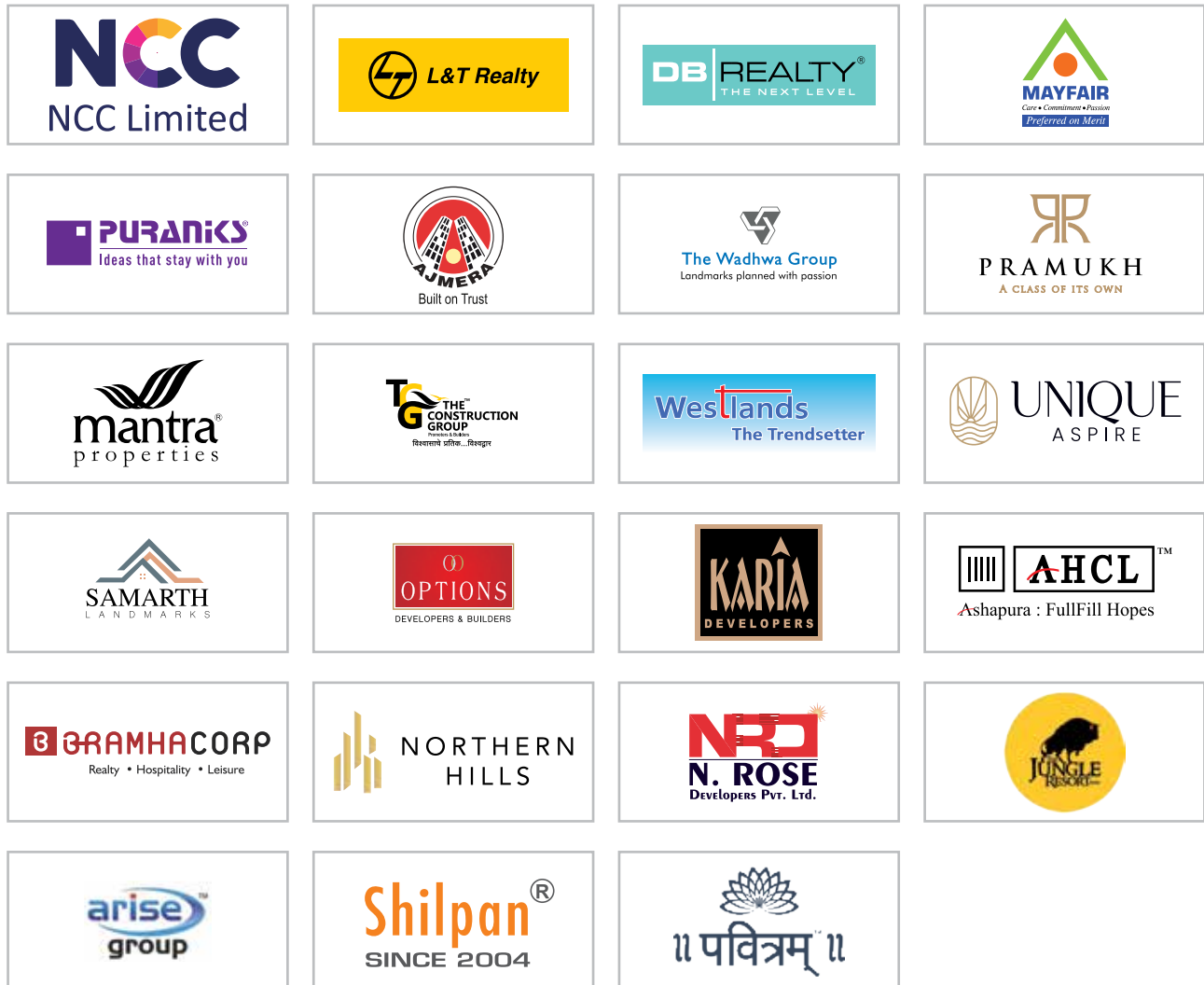


Exporting  
Quality Products  
to more than

  
**44+**  
COUNTRIES

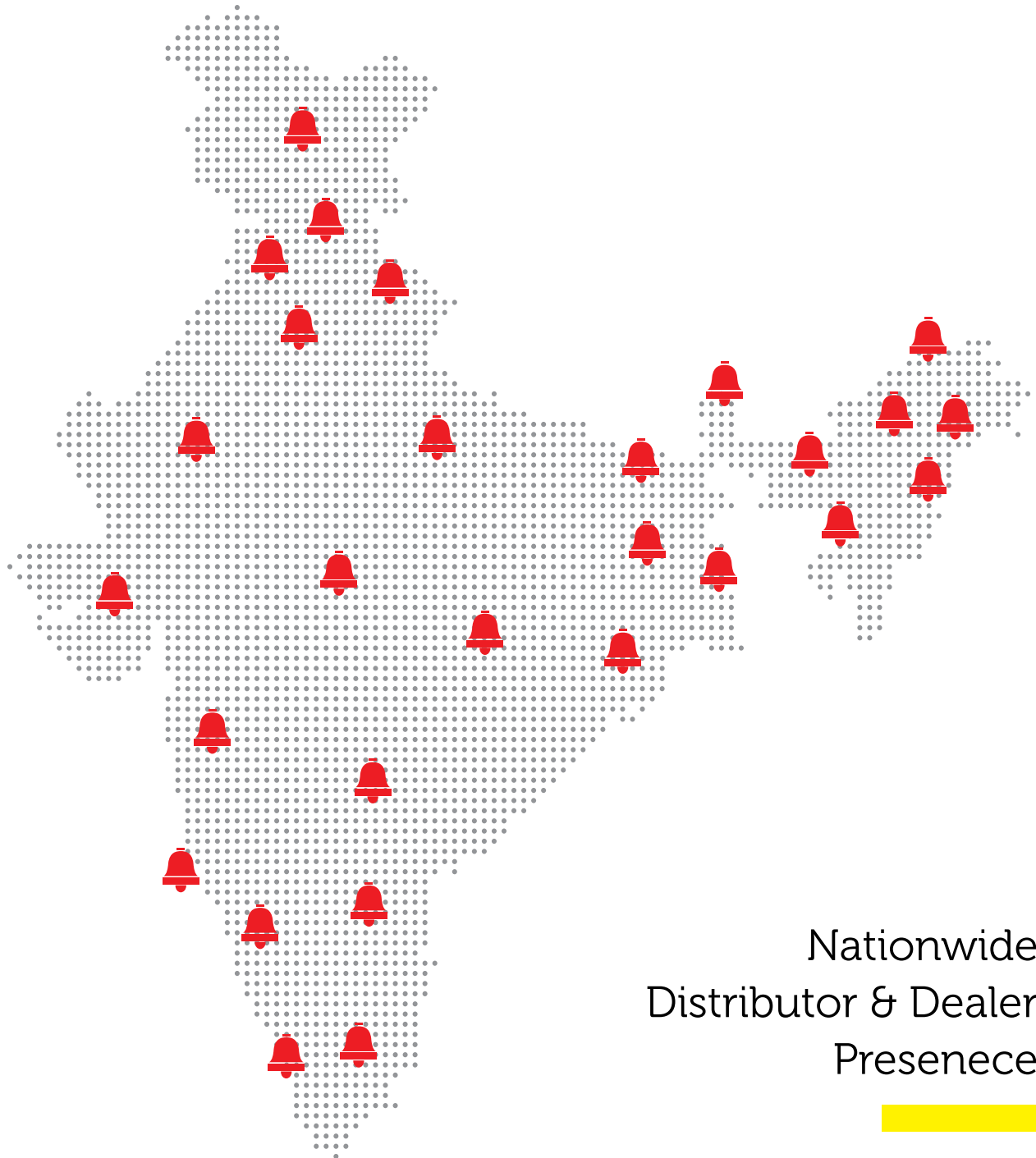


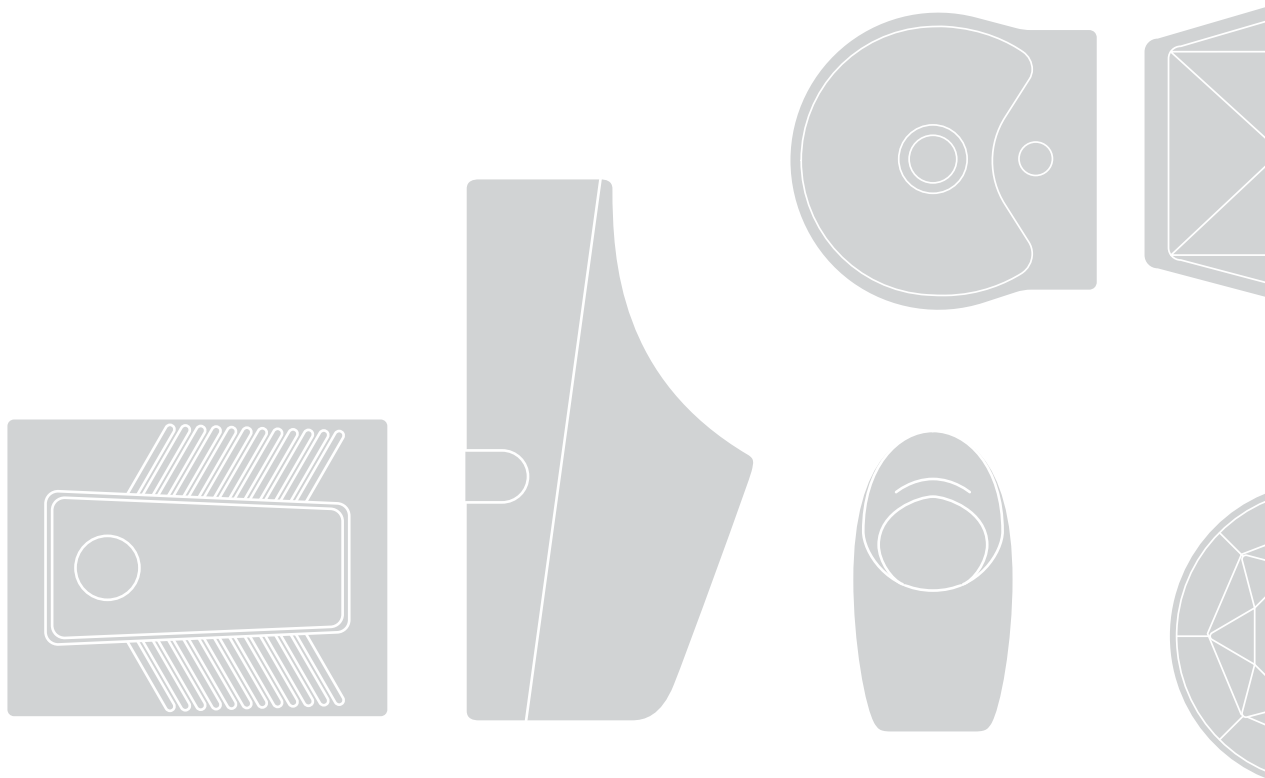
## Project work



and many more...

# Domestic Presence





 **Bell**<sup>®</sup>  
**SANITARY WARES**  
*— the sound of quality —*

**Bell Sanitarywares - (Gujarat) INDIA**  
**Customer Care: 1800 120 5755**  
**Email: [bellsanitarywares@gmail.com](mailto:bellsanitarywares@gmail.com)**  
**[www.bellsanitary.com](http://www.bellsanitary.com)**